

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494053-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	LINDA MCMAHON GFSB	1333

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	494053	06311466

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/02/12	6AM-6:30AM Eyewitness	6AM-6:30AM	-TWTF--	:30	4	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 6:26 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV43H \$40.00 NM 2 GFSB W 10/31/12 6:10 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV45H \$40.00 NM 3 GFSB Th 11/01/12 6:24 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV48H \$40.00 NM 4 GFSB F 11/02/12 6:10 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV49H \$40.00 NM									
2	10/30/12	11/02/12	6:30AM-7AM Eyewitness	6:30AM-7AM	-TWTF--	:30	4	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 6:43 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV45H \$50.00 NM 2 GFSB W 10/31/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV49H \$50.00 NM 3 GFSB Th 11/01/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV45H \$50.00 NM 4 GFSB F 11/02/12 6:46 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV48H \$50.00 NM									
3	10/30/12	11/02/12	7AM-9AM The Early Show	7AM-9AM	-TWTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 GFSB Tu 10/30/12 9:08 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV44H \$30.00 NM 3 GFSB W 10/31/12 7AM-9AM The Early Show 7AM-9AM :00 \$30.00 NM See MG 3.11 5 GFSB Th 11/01/12 8:53 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV48H \$30.00 NM 7 GFSB F 11/02/12 7:56 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV49H \$30.00 NM 11 GFSB M 11/05/12 8:20 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV48H \$30.00 NM MG for 3.3 10/31									
4	10/30/12	11/02/12	9AM-10AM	9AM-10AM	-TWTF--	:30	4	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$30.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Newark, NJ 07188-0034

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4	GFSB	W	10/31/12	3:51 PM	M-F 3pm-4pm Syndication	2:58pm-4pm	:30	LMFS12TV49H	\$40.00	NM																																																																																																			
1	GFSB	Th	11/01/12	3:21 PM	M-F 3pm-4pm Syndication	2:58pm-4pm	:30	LMFS12TV49H	\$40.00	NM																																																																																																			
2	GFSB	F	11/02/12	3:58 PM	M-F 3pm-4pm Syndication	2:58pm-4pm	:30	LMFS12TV48H	\$40.00	NM																																																																																																			
9	10/30/12	11/02/12	5PM-5:30PM Eyewitness	5PM-5:30PM	-TWTF--	:30	4	\$65.00	NM																																																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-TWTF--</td><td>4</td><td>\$65.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>GFSB</td><td>Tu</td><td>10/30/12</td><td>5:23 PM</td><td>5PM-5:30PM Eyewitness New</td><td>5PM-5:30PM</td><td>:30</td><td>LMFS12TV44H</td><td>\$65.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-TWTF--	4	\$65.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	GFSB	Tu	10/30/12	5:23 PM	5PM-5:30PM Eyewitness New	5PM-5:30PM	:30	LMFS12TV44H	\$65.00	NM																																																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																																								
	10/29/12	11/04/12	-TWTF--	4	\$65.00																																																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																			
1	GFSB	Tu	10/30/12	5:23 PM	5PM-5:30PM Eyewitness New	5PM-5:30PM	:30	LMFS12TV44H	\$65.00	NM																																																																																																			

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WFSE Fairfield County
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Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494053-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON GFSB	1333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/30/12	11/02/12	5PM-5:30PM Eyewitness New	5PM-5:30PM	-TWTF--	:30	4	\$65.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB W 10/31/12 5:14 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV49H \$65.00 NM 3 GFSB Th 11/01/12 5:22 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV48H \$65.00 NM 2 GFSB F 11/02/12 5:26 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV48H \$65.00 NM									
10	10/30/12	11/02/12	5:30PM-6PM Eyewitness New	5:30PM-6PM	-TWTF--	:30	4	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Tu 10/30/12 5:45 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV45H \$65.00 NM 2 GFSB W 10/31/12 5:45 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV45H \$65.00 NM 4 GFSB Th 11/01/12 5:40 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV48H \$65.00 NM 1 GFSB F 11/02/12 5:45 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV51H \$65.00 NM									
11	10/30/12	11/02/12	6PM-6:30PM Eyewitness New	6PM-6:30PM	-TWTF--	:30	3	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 3 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 6PM-6:30PM Eyewitness New 6PM-6:30PM :00 \$90.00 NM See MG 11.5 2 GFSB W 10/31/12 6:09 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV49H \$90.00 NM 5 GFSB F 11/02/12 6:14 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV49H \$90.00 NM MG for 11.1 10/30 4 GFSB F 11/02/12 6:27 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV45H \$90.00 NM									
12	10/30/12	11/02/12	7PM-7:30PM	7PM-7:30PM	-TWTF--	:30	3	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 3 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 10/30/12 7:26 PM 7PM-7:30PM :30 LMFS12TV45H \$90.00 NM 4 GFSB Th 11/01/12 7:12 PM 7PM-7:30PM :30 LMFS12TV49H \$90.00 NM 3 GFSB F 11/02/12 7:21 PM 7PM-7:30PM :30 LMFS12TV48H \$90.00 NM									
13	10/30/12	11/02/12	7:30PM-8PM	7:30PM-8PM	-TWTF--	:30	3	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 3 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/31/12 7:47 PM 7:30PM-8PM :30 LMFS12TV49H \$90.00 NM 3 GFSB Th 11/01/12 7:29 PM 7:30PM-8PM :30 LMFS12TV48H \$90.00 NM 4 GFSB F 11/02/12 7:40 PM 7:30PM-8PM :30 LMFS12TV51H \$90.00 NM									
14	10/30/12	11/02/12	David Letterman	1135PM-1237AM	-TWTF--	:30	4	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 11:51 PM David Letterman 1135PM-1237AM :30 LMFS12TV45H \$30.00 NM 2 GFSB W 10/31/12 12:04 AM David Letterman 1135PM-1237AM :30 LMFS12TV45H \$30.00 NM 3 GFSB Th 11/01/12 12:29 AM David Letterman 1135PM-1237AM :30 LMFS12TV48H \$30.00 NM 7 GFSB F 11/02/12 11:47 PM David Letterman 1135PM-1237AM :30 LMFS12TV48H \$30.00 NM									

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Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON GFSB	1333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/30/12	11/02/12	5AM-5:30AM Eyewitness	5AM-5:30AM	-TWTF--	:30	3	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 3 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Tu 10/30/12 5:21 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV45H \$20.00 NM 2 GFSB Th 11/01/12 5:29 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV48H \$20.00 NM 1 GFSB F 11/02/12 5:09 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV48H \$20.00 NM									
16	10/30/12	11/02/12	5:30AM-6AM Eyewitness	5:30AM-6AM	-TWTF--	:30	3	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 3 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Tu 10/30/12 5:54 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV46H \$30.00 NM 2 GFSB W 10/31/12 5:45 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV49H \$30.00 NM 1 GFSB Th 11/01/12 5:54 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV49H \$30.00 NM									
17	10/30/12	11/03/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM	-TWTF--	:30	4	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 4 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 11:24 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV43H \$65.00 NM 2 GFSB W 10/31/12 11:24 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV49H \$65.00 NM 5 GFSB Th 11/01/12 11:20 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV49H \$65.00 NM 3 GFSB F 11/02/12 11:06 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV49H \$65.00 NM									
18	10/30/12	10/30/12	NCIS	8PM-9PM	-2-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -2----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 8:32 PM NCIS 8PM-9PM :30 LMFS12TV43H \$300.00 NM 2 GFSB Tu 10/30/12 8:47 PM NCIS 8PM-9PM :30 LMFS12TV45H \$300.00 NM									
19	10/30/12	10/30/12	NCIS: LA	9PM-10PM	-2-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -2----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 10/30/12 9:33 PM NCIS: LA 9PM-10PM :30 LMFS12TV44H \$300.00 NM 1 GFSB Tu 10/30/12 9:47 PM NCIS: LA 9PM-10PM :30 LMFS12TV45H \$300.00 NM									
20	10/30/12	10/30/12	VEGAS	10PM-11PM	-2-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -2----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/30/12 10:34 PM VEGAS 10PM-11PM :30 LMFS12TV46H \$300.00 NM 2 GFSB Tu 10/30/12 10:46 PM VEGAS 10PM-11PM :30 LMFS12TV45H \$300.00 NM									
21	10/31/12	10/31/12	Survivor	8PM-9PM	--2----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --2---- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/31/12 8:28 PM Survivor 8PM-9PM :30 LMFS12TV49H \$300.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON GFSB	1333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/31/12	10/31/12	Survivor	8PM-9PM	--2----	:30	2	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB W 10/31/12 8:58 PM Survivor 8PM-9PM :30 LMFS12TV49H \$300.00 NM									
22	10/31/12	10/31/12	Criminal Minds	9PM-10PM	--2----	:30	2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --2---- 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/31/12 9:33 PM Criminal Minds 9PM-10PM :30 LMFS12TV45H \$300.00 NM 2 GFSB W 10/31/12 9:47 PM Criminal Minds 9PM-10PM :30 LMFS12TV49H \$300.00 NM									
23	10/31/12	10/31/12	CSI	10PM-11PM	--2----	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --2---- 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/31/12 10:37 PM CSI 10PM-11PM :30 LMFS12TV49H \$400.00 NM 2 GFSB W 10/31/12 10:47 PM CSI 10PM-11PM :30 LMFS12TV49H \$400.00 NM									
24	11/01/12	11/01/12	Person of Interest	9PM-10PM	---1---	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---1--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 11/01/12 9:39 PM Person of Interest 9PM-10PM :30 LMFS12TV48H \$300.00 NM									
25	11/02/12	11/02/12	CSI: NY	8PM-9PM	----2--	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----2-- 2 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB F 11/02/12 8:29 PM CSI: NY 8PM-9PM :30 LMFS12TV49H \$250.00 NM 1 GFSB F 11/02/12 8:45 PM CSI: NY 8PM-9PM :30 LMFS12TV48H \$250.00 NM									
26	11/02/12	11/02/12	Blue Bloods	10PM-11PM	----1--	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ----1-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 11/02/12 10:33 PM Blue Bloods 10PM-11PM :30 LMFS12TV51H \$200.00 NM									
27	11/03/12	11/03/12	SA Eyewitness News	6AM-7AM	-----2-	:30	2	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----2- 2 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Sa 11/03/12 6:08 AM SA Eyewitness News 6AM-7AM :30 LMFS12TV48H \$20.00 NM 1 GFSB Sa 11/03/12 6:58 AM SA Eyewitness News 6AM-7AM :30 LMFS12TV51H \$20.00 NM									
28	11/03/12	11/03/12	SA Eyewitness News	7AM-9AM	-----1-	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----1- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 11/03/12 7:12 AM SA Eyewitness News 7AM-9AM :30 LMFS12TV49H \$35.00 NM									
29	11/04/12	11/04/12	SU Eyewitness News	6AM-7AM	-----2	:30	2	\$20.00	NM

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Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON GFSB	1333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Su 11/04/12 6:23 AM SU Eyewitness News 6AM-7AM :30 LMFS12TV48H \$20.00 NM 1 GFSB Su 11/04/12 6:36 AM SU Eyewitness News 6AM-7AM :30 LMFS12TV51H \$20.00 NM									
30	11/04/12	11/04/12	SU Eyewitness News	7AM-9AM	-----1	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 11/04/12 8:08 AM SU Eyewitness News 7AM-9AM :30 LMFS12TV45H \$35.00 NM									
31	11/04/12	11/04/12	CBS Sunday Morning	9AM-10:30Am	-----2	:30	2	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Su 11/04/12 9:55 AM CBS Sunday Morning 9AM-10:30Am :30 LMFS12TV49H \$85.00 NM 1 GFSB Su 11/04/12 10:29 AM CBS Sunday Morning 9AM-10:30Am :30 LMFS12TV48H \$85.00 NM									
32	11/04/12	11/04/12	Su 10:30AM-11:30AM RC10:30AM-11:30AM		-----1	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 11/04/12 11:07 AM Su 10:30AM-11:30AM ROT 10:30AM-11:30AM :30 LMFS12TV51H \$55.00 NM									
33	11/04/12	11/04/12	Dolphins/Colts	1pm-7pm	-----2	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 11/04/12 2:25 PM Dolphins/Colts 1pm-7pm :30 LMFS12TV48H \$200.00 NM 2 GFSB Su 11/04/12 3:14 PM Dolphins/Colts 1pm-7pm :30 LMFS12TV49H \$200.00 NM									
34	11/04/12	11/04/12	Steelers at Giants	1pm-7pm	-----2	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 11/04/12 5:55 PM Steelers at Giants 1pm-7pm :30 LMFS12TV48H \$350.00 NM 2 GFSB Su 11/04/12 6:46 PM Steelers at Giants 1pm-7pm :30 LMFS12TV51H \$350.00 NM									
35	11/04/12	11/04/12	Delayed 60 Minutes	730-830p	-----1	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Su 11/04/12 8:29 PM Delayed 60 Minutes 730-830p :30 LMFS12TV48H \$550.00 NM									
36	11/04/12	11/04/12	Delayed The Mentalist	1030-1130p	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Su 11/04/12 11:08 PM Delayed The Mentalist 1030-1130p :30 LMFS12TV49H \$200.00 NM									
37	11/05/12	11/06/12	6AM-6:30AM Eyewitness	6AM-6:30AM	MT-----	:30	1	\$40.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 6:28 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV51H \$40.00 NM									
38	11/05/12	11/06/12	6:30AM-7AM Eyewitness	6:30AM-7AM	MT-----	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV48H \$50.00 NM 2 GFSB Tu 11/06/12 6:41 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV48H \$50.00 NM									
39	11/05/12	11/06/12	7AM-9AM The Early Show	7AM-9AM	MT-----	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB M 11/05/12 7:29 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV51H \$30.00 NM 2 GFSB Tu 11/06/12 7:56 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV51H \$30.00 NM									
40	11/05/12	11/06/12	9AM-10AM	9AM-10AM	MT-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 11/06/12 9:48 AM 9AM-10AM :30 LMFS12TV49H \$30.00 NM									
41	11/05/12	11/06/12	Price Is Right	11AM-12PM	MT-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 11/06/12 11:59 AM Price Is Right 11AM-12PM :30 LMFS12TV48H \$65.00 NM									
42	11/05/12	11/06/12	Eyewitness News at Noon	12PM-12:30PM	MT-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 11/06/12 12:13 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV51H \$50.00 NM									
43	11/05/12	11/06/12	CBS Daytime	1230-2p	MT-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 1:29 PM CBS Daytime 1230-2p :30 LMFS12TV48H \$40.00 NM									
44	11/05/12	11/05/12	5PM-5:30PM Eyewitness	5PM-5:30PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 5:27 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV45H \$65.00 NM									
45	11/05/12	11/05/12	5:30PM-6PM Eyewitness	5:30PM-6PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$65.00									

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INVOICE



Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494053-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON GFSB	1333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	11/05/12	11/05/12	5:30PM-6PM Eyewitness	5:30PM-6PM	1-----	:30	1	\$65.00	NM
11/05/12 11/11/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 5:54 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV48H \$65.00 NM									
46	11/05/12	11/05/12	6PM-6:30PM Eyewitness	6PM-6:30PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 6:23 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV49H \$90.00 NM									
47	11/05/12	11/05/12	7PM-7:30PM	7PM-7:30PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 6:59 PM 7PM-7:30PM 7PM-7:30PM :30 LMFS12TV51H \$90.00 NM									
48	11/05/12	11/05/12	7:30PM-8PM	7:30PM-8PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 7:54 PM 7:30PM-8PM 7:30PM-8PM :30 LMFS12TV48H \$90.00 NM									
49	11/05/12	11/05/12	David Letterman	1135PM-1237AM	1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 12:31 AM David Letterman 1135PM-1237AM :30 LMFS12TV48H \$30.00 NM									
50	11/05/12	11/06/12	5AM-5:30AM Eyewitness	5AM-5:30AM	MT-----	:30	2	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 2 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 5:20 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV48H \$20.00 NM 2 GFSB Tu 11/06/12 5:10 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV49H \$20.00 NM									
51	11/05/12	11/06/12	5:30AM-6AM Eyewitness	5:30AM-6AM	MT-----	:30	2	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 MT----- 2 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 11/05/12 5:54 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV49H \$30.00 NM 1 GFSB Tu 11/06/12 5:46 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV51H \$30.00 NM									
52	11/05/12	11/05/12	M-SU Eyewitness News @ 11PM	11:35PM	1-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 11:32 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV51H \$65.00 NM									
53	11/05/12	11/05/12	2.5 Men/Mike & Molly	9PM-10PM	1-----	:30	1	\$350.00	NM

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INVOICE



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WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494053-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
McMahon for Senate	LINDA MCMAHON GFSB	1333	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 11/05/12 9:11 PM 2.5 Men/Mike & Molly 9PM-10PM :30 LMFS12TV49H \$350.00 NM									
54	11/05/12	11/05/12	Hawaii 5-0	10PM-11PM	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 11/05/12 10:35 PM Hawaii 5-0 10PM-11PM :30 LMFS12TV48H \$300.00 NM									
55	11/05/12	11/05/12	M-F 3pm-4pm Syndicator	2:58pm-4pm	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB M 11/05/12 3:34 PM M-F 3pm-4pm Syndication 2:58pm-4pm :30 LMFS12TV51H \$40.00 NM									
56	11/04/12	11/04/12	DELAYED LATE NEWS	M-SU 1130-1X	-----1	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 11/04/12 11:48 PM DELAYED LATE NEWS M-SU 1130-1X :30 LMFS12TV51H \$65.00 NM									
Total Spots							118		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$12,000.00
<u>Agency Commission</u>	\$1,800.00
<u>Net Amount Due</u>	\$10,200.00